



Pricing Guide 2026

Websites built to turn traffic into enquiries, bookings, and revenue

We craft high-performing websites, funnels, and tools that turn traffic into growth—powered by strategy, speed, and conversion-first design.



Launch Site

£1,495+

Up to 5 Pages

Conversion First Structure

Mobile-first + fast performance

Lead capture + thank-you flow

SEO foundations

POPULAR



Growth Engine

£4,500+

10–15 Pages

Messaging + page plan included

Tracking setup (GA4 + events)

Speed + Core Web Vitals

Landing page for ads included



Revenue Platform

£12,500+

Custom features, dashboards & portals

Integrations + automation

Scalable build (clean, maintainable code)

Performance hardening

Ongoing optimisation & support available

Email your website link, goals, and budget — we'll reply with a tailored plan and quote within 24–48 hours.

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Website Packages

Build a stunning, high-performing website from the ground up. We specialize in tailor-made websites that reflect your brand, drive conversions, and scale with your business. Whether it's a sleek portfolio or a full eCommerce platform, we've got you covered.

	Launch Site	Growth Engine	Revenue
Price	From £1,495	From £4,500	From £12,500
Custom Design	✓	✓	✓
Mobile Responsive	✓	✓	✓
Content Management (CMS)	✗	✓	✓
SEO Foundations + Speed Optimisation	✓	✓	✓
Conversion-Focused Layouts	✓	✓	✓
Advanced Interactions / Visual Enhancements	✗	✗	✓
1:1 Strategy Session	✗	✓	✓
Post-Launch Support (30 Days)	✓	✓	✓

Website Revenue Optimisation

If your website already gets traffic but isn't generating enough enquiries, we identify friction, run tests, and implement improvements to increase leads and bookings.

	Essential	Growth	Scale
Price	£895/mo	£1,250/mo	£1,750/mo
Initial Conversion Audit	✓	✓	✓
Monthly Optimisation Roadmap	✗	✓	✓
UX & Conversion Improvements	✗	✓	✓
Heatmaps & Behaviour Tracking	✗	✓	✓
A/B Testing	✗	✓	✓
Performance Reporting	✓	✓	✓
Funnel Optimisation	✗	✗	✓

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Technical SEO & Performance Packages

We identify and fix technical issues that slow your site down, limit visibility in Google, or reduce performance — improving speed, indexing, and overall site health.

	Audit	Fix	Optimise
Price	£650	£1,250	£1,950
Technical Audit	✓	✓	✓
Page Speed Fixes	✓	✓	✓
Core Web Vitals Optimization	✗	✓	✓
Schema & Structured Data	✗	✓	✓
Technical SEO Fixes	✗	✓	✓
Performance Monitoring (30 days)	✗	✗	✓
Competitor Benchmarking	✗	✗	✓

Ongoing Care Plans

Keep your website secure, fast, and performing with proactive monitoring, updates, and ongoing support.

	Protect	Maintain	Scale
Price	£99/mo	£249/mo	£395/mo
Hosting & Backups	✓	✓	✓
Uptime Monitoring	✗	✓	✓
Security Monitoring	✗	✓	✓
Updates & Maintenance	✗	✓	✓
Emergency Support	✓	✓	✓
Monthly Performance Improvements	✗	✗	✓

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Sales Funnels & Landing Pages

Landing pages and funnel systems built to convert paid traffic into enquiries, leads, and booked calls.

	Page	Funnel	Scale
Price	£1,495	£2,495	£4,995
High-Converting Landing Page	✓	✓	✓
Conversion Copy Structure	✗	✓	✓
Lead Capture Integration	✗	✓	✓
Analytics & Conversion Tracking	✗	✓	✓
Multi-Step Funnel	✗	✓	✓
A/B Testing	✗	✗	✓
Ongoing Optimization	✗	✗	✓

Custom Dashboards & Internal Tools

Custom dashboards, portals, and internal tools designed to automate workflows, centralise data, and reduce manual work.

	Dashboard	System	Platform
Price	£7,500	£12,500	£20,000
Custom Dashboard	✓	✓	✓
Secure Login & User Roles	✗	✓	✓
Workflow Automation	✗	✓	✓
CRM / System Integration	✗	✓	✓
Advanced Reporting	✗	✗	✓
API & Data Sync	✗	✗	✓
Team Collaboration Features	✗	✗	✓

Request your free website audit



hello@thudevpros.com

Estimated Project Timelines

Launch Sites: 7-14 days

Growth Websites: 2-4 weeks

Funnels & Landing Pages: 1-2 weeks

Custom Platforms & Tools: 2-6 weeks

Why businesses choose The Dev Pros

Conversion
First
Builds



Fast
Delivery
& Clear
Communication



Technical
SEO
Performance



Performance
Speed
Scale



Ready to grow? Email your website link, goals, and budget.
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